

Aviva Stadium, Dublin: Sustainability Policy:

Aviva Stadium understands that its event management activities and operations have the potential to have both a positive and negative environmental, social and economic impact.

Aviva Stadium is committed to continual improvement in all three of these spheres and leadership in the sustainable event industry.

Mission Statement:

- Aviva Stadium's mission is to operate a first-class international stadium, on behalf of the IRFU and the FAI, providing an outstanding venue for matches, concerts, conferences and events, offering exceptional customer experience in a sustainable manner.

To ensure this mission is achieved, Aviva Stadium has implemented a BS 8901 Sustainability Management System for Events and will uphold their core values of exceptional customer service, awareness and engagement, sustainability, a partnership approach.

Scope:

- The scope of the Aviva Stadium's BS 8901 system is defined as encompassing the operation of the stadium by the stadium management company.

Commitment:

- Aviva Stadium along with its Key Service Partners are committed to operating its venue in a certifiably sustainable manner.
- Aviva Stadium will continuously review how it operates, in association with all relevant stakeholders, to ensure that the highest possible level of sustainability is maintained.
- Aviva Stadium, through a peer approach, will encourage event hosts using Aviva Stadium as a venue to engage in sustainable ventures.
- complies with all applicable legislation and regulations and

Objectives:

- To engage and actively communicate regarding sustainability with all stakeholders
- To position Aviva Stadium as a leading sustainable venue.
- To maintain or improve the baseline levels of Aviva Stadium's environmental impacts and economic performance

These objectives are based upon the Aviva Stadium's core sustainability issues which have been identified as stakeholder communication and engagement, brand development and establishment and environmental and economic impact.

This policy forms part of the company's overall objectives and is endorsed and upheld by the directors. As such it is available to all staff, clients, suppliers and other interested parties and will be reviewed annually.

If you have any feedback on the policy please email sustainability@avivastadium.ie

Signed:

Martin Murphy, Stadium Director